

Risshodo Co., Ltd. Ibaraki Factory

Name of representative	Machida Genichiro
Year of establishment	1964
Capital	12 million yen
Main products	Junmai senbei
Business details and awards	A force within rice cracker production, Junmai Senbei has been a long-selling product for 52 years. Since its launch, every component comes from in-house, from the rice all the way to the packaging. Nikkei POS No. 1 regional sales award in 2019,2020 and 2021.
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