



Sashima Tea Producer Export Council

Name of representative	Koichi Matsuda
Year of establishment	2019
Main products	Tea
Business details and awards	<p>Sashima tea has been cultivated since the Edo time period and is grown in the western regions of Ibaraki Prefecture. Its characteristics lie in its rich flavor and aroma generated by a nutritious soil and the winter ' s cold.</p> <p>Long ago during the Edo time period, when Matthew Calbraith Perry visited Japan, “ Sashima tea ” was among the first teas to be exported to the United States. An advantage of the sashimi tea producers export council is this old story that no other Japanese production regions have.</p> <p>Each producer grows, produces and sells their own tea by themselves, so there is a high level of transparency from a food safety perspective.</p>
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