

## ASAICHIBAN Co.,LTD

Name of representative	Hiromi Matoba
Year of establishment	1948
Capital	20 million yen
Main products	Natto
Business details and awards	Asaichiban is a long-established natto manufacturer that has been in business for over 70 years. Their natto has an established reputation for the strength of its stringiness, an important distinction in natto. In recent years, they have been working on natto with reduced stringiness to cater to the overseas market.
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