

IBARAKI EXPORTS

- Selection of Japanese Foods -



- Company information -

MORINAGA GYUNYU HAIKYU CO.,LTD

Name of representative	KOUICHI IWATA
Year of establishment	1959
Capital	10 million yen
Main products	Mitarashi(Sweet soy sauce glaze)、YUZU、Egg bread plane
Business details and awards	<p>Since its establishment of in 1959, our company has been supported by many domestic customers, and continue to make Wagashi, traditional Japanese confections, based on technique.</p> <p>During the Meiji era, many different types of sweets were introduced to Japan from overseas. As a result, the words “Wagashi” and “Seiyogashi” were created as a way to distinguish the different styles. Even within “Wagashi”, there are many different kinds and varieties of sweets. Our company has been present since the oldest period of sweets history, and in an effort to introduce “dumplings and Mochi sweets” (items that are familiar to Japanese people) to the rest of the world, we started expanding our operations overseas in 2010. We currently export to China, Europe, Asia, and other locations, and we also strive to meticulously meet their demands through product development, markets, etc.</p> <p>We have factories in France and China that locally produce our products. We also have an affiliated company in Indonesia that carries out business operations. We aim to differentiate from competitors by solving issues such as ingredients, customs tariffs, delivery deadlines, order amount, etc., as much as possible for a smooth distribution of our products.</p>
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